

Side Hustles



2025

Simple Ways to Earn Money On the Side

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The Top Side Hustles for 2025

With the cost of living rising all the time, it's hardly surprising that more and more people around the world are looking for ways to earn some extra money on the side...

Whether it's income to help pay for monthly bills, or you're looking for cash to put away for a rainy day or splash out on that dream vacation you've been promising yourself, a side hustle could help make it happen!

The best bit?

Some of the most successful businesses out there started out as someone's side project. Who knows... With time and effort, your tiny weekend venture could be the start of a whole new career.

So, what side hustle should you start?

Well, the answer will of course be different for anyone...

If you're looking for some inspiration, stay tuned because we've got some great ideas to consider right here in this report.

Freelance Writer

If you have a talent for the written word and enjoy learning about new things, you'll love being a freelance writer.

The best bit? Freelance writing and content creation remain highly lucrative in 2025. With the rise of digital marketing and online presence, businesses are constantly seeking quality content to attract and retain customers.

Platforms like Upwork and Fiverr provide a simple way to find clients, although don't expect to command higher rates.

For that, you'll need to reach out and find your own clients.

Set up a website on WordPress (or Squarespace, if you're looking for a drag-and-drop solution) and start building your portfolio.

We'd highly recommend joining freelance writing groups – and there are some great ones on sites like Facebook, LinkedIn and Skool. As well as being a potential source of clients, these are great places to network and get ideas from other writers.

Be sure to also set up a social presence – especially on LinkedIn, where you can reach out to businesses directly and find project opportunities.

Another idea is to send some cold emails to local marketing agencies, who will often work with freelancers.

Don't fancy freelancing? You could pitch articles to blogs, media sites or magazines directly.

Perhaps writing is not your thing?

There are many other freelance avenues to consider...

Virtual Assistant Services

VAs handle tasks like email management, appointment scheduling, and social media coordination... and the good news is the growing number of remote workers and entrepreneurs across the world means they are in high demand.

Graphic Design

Graphic design is another great option, allowing creatives to design logos, social media graphics, and branding materials for companies. Websites like 99designs, Dribbble, and Fiverr provide opportunities to showcase skills and land projects.

As previously, remember the real money is often through finding your own clients. Many of the same ideas apply here.

Web Development

Web development and coding continue to be lucrative, as businesses need websites, custom applications, and ongoing site maintenance. Start finding freelance gigs on platforms like Upwork and then find clients directly.

SEO and Digital Marketing

SEO and digital marketing professionals are in high demand, with companies looking for experts to improve search rankings, manage paid ads, and grow social media presence.

Video Editing

Video editing and animation are booming due to the rise of video content on social media and YouTube. Freelancers skilled in editing, motion graphics, and animation can secure lucrative jobs once you've built a solid portfolio.

Tutoring and Online Coaching

Tutoring and online coaching have seen a surge in demand as education increasingly moves online. Whether teaching academic subjects, languages, or life skills, tutors and coaches can leverage platforms like VIPKid and Teachable to connect with students.

This side hustle has the potential to be both financially rewarding and personally fulfilling, offering you the chance to help people learn new skills that can really improve their lives.

Social Media Management

Let's face it, social media has become a core part of everyday life... for better or worse, depending on your viewpoint. 😊 So, it's hardly surprising that social media management is a sought-after skill as businesses aim to enhance their online presence.

Social media managers create and schedule posts, analyze performance metrics, and engage with followers. Platforms like Hootsuite Academy offer training to master the necessary tools and strategies, so it's possible to do this even if you've never worked as a social media manager previously.

Selling Digital Products

Now let's look at some more passive ways to create income, and there's arguably no better way than creating your own digital products as the profit margins can be huge.

Selling digital products offers a creative and scalable way to earn income, with products such as templates, printables, courses and eBooks continuing to satisfy our thirst for knowledge.

Platforms like Gumroad and Etsy allow you to showcase and sell your digital products with minimal overhead costs – or list on sites like WarriorPlus or Clickbank, where you can also recruit your own affiliate partners.

eCommerce and Dropshipping

Long gone are the days when starting an online store meant buying in and holding stock to sell...

With platforms like Shopify and Oberlo, it's possible to set up an online store without having to worry about managing inventory.

The beauty of dropshipping is that your suppliers will ship your products directly to customers, minimizing upfront costs and making it very easy to get started.

Of course, this ease of entry also means the competition is now much higher.

But despite this, eCommerce offers global reach and scalability, making it an ideal option for those looking to transition from a side hustle to a full-time business. With the right strategy, this venture can certainly yield significant rewards... But don't expect success to necessarily fall into your lap!

Affiliate Marketing

Want to make money online without creating your own products or offering services to clients?

Affiliate marketing could be a great option, giving you the chance to earn lucrative commissions by promoting other people's goods or services.

Bloggers, social media influencers, and website owners can partner with companies through programs like Amazon Associates and ShareASale... or look at platforms like ClickBank and WarrioPlus if you're interested in selling digital products or courses.

The key to success lies in building trust with an audience by promoting relevant and valuable products. Creating engaging content and building a responsive email list are two big cornerstones of success – or use SEO to drive organic traffic to your website.

Whichever route you take, affiliate marketing offers scalable income potential, making it a compelling option for those with a knack for marketing.

Want even more side hustle ideas?

- **Data Entry** – Input and organize data for businesses.
- **Illustration** – Create custom artwork or digital illustrations.
- **UI/UX Design** – Design user-friendly apps and websites.
- **Presentation Design** – Create polished PowerPoint or Keynote slides.
- **Ebook Writing** – Ghostwrite or self-publish digital books.
- **Photography Editing** – Retouch and enhance photos.
- **Dropshipping Consulting** – Guide clients on running an online store.
- **Stock Photography** – Sell images on stock photo websites.
- **NFT Art Creation** – Design and sell digital artwork as NFTs.
- **Ad Copywriting** – Write compelling ads for businesses.
- **Technical Writing** – Create manuals, guides, and whitepapers.
- **Legal Writing** – Draft contracts and legal documents.
- **Grant Writing** – Help nonprofits secure funding through proposals.
- **CRM Management** – Set up and maintain customer relationship systems.
- **Sales Funnel Building** – Design email and landing page strategies.
- **Online Course Creation** – Develop and sell educational courses.
- **Game Development** – Code and design indie or mobile games.
- **Custom Merchandise Design** – Create graphics for shirts, mugs, and stickers.
- **Event Planning Assistance** – Help organize and coordinate events.

- **Business Consulting** – Provide industry-specific advice to startups.
- **Cybersecurity Auditing** – Assess and improve security for businesses.
- **Print-on-Demand** – Design and sell custom merch without handling inventory.
- **Stock Photography & Videos** – Sell photos and videos on platforms like Shutterstock.
- **Online Course Creation** – Develop a course and sell it repeatedly.
- **YouTube Automation** – Create faceless YouTube channels with outsourced content.
- **Membership Sites** – Offer exclusive content via a paid subscription model.
- **Mobile App Development** – Build and monetize apps through ads or purchases.
- **KDP Self-Publishing** – Publish books on Amazon Kindle Direct Publishing.
- **Website Flipping** – Buy, improve, and resell websites for profit.
- **Investing in Dividend Stocks** – Earn passive income through stock dividends.
- **Creating and Licensing Music** – Sell beats or background music for royalties.
- **Selling Fonts & Icons** – Create and sell custom fonts or icon packs.
- **SaaS Business** – Develop software that people subscribe to.

- **Automated Blog Monetization** – Create a blog and generate income from ads and affiliates.
- **Etsy Digital Store** – Sell downloadable items like planners or invitations.
- **Domain Flipping** – Buy and resell domain names for profit.
- **Subscription-Based Newsletters** – Charge for exclusive industry insights.