



# **5** Passive income streams

you can start this weekend

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# Ready to Launch an Online Income Stream This Weekend?



Before we begin, let's be absolutely clear about something...

You're probably **not** going to create something and instantly bring in hundreds or thousands of dollars before the clock strikes midnight on Sunday evening.

**BUT...** You absolutely **CAN** start a brand-new income stream in just a couple of days, and one with the potential to generate ongoing income over months or even years.

Can we guarantee you'll be successful? Nope – because there are so many different variables. Ultimately, an awful lot depends on your willingness to put the work in.

**But you really can lay the foundations of something exciting – all in a single weekend.**

In this report, we'll show you five simple, beginner-friendly passive income streams you can start right now.

And you don't need a big budget, tech skills, or a massive following - just a little creativity, some spare time, and the willingness to take action.

Each method in this guide is:

- Low cost to start
- Easy to set up in a day or two
- Scalable over time

At the risk of repeating ourselves, these ideas won't make you a millionaire overnight, but they *can* become solid streams of recurring income that stack up over time.

Who knows, you might even discover a side hustle you love enough to turn into a full-time business.

**Ready to take your first step? Let's get going.**

## **Print-on-Demand Products**

If you've ever wanted to sell custom T-shirts, mugs, journals, or even phone cases but didn't want to deal with inventory or shipping, print-on-demand is your perfect entry point into passive income.

With print-on-demand (or POD as we'll refer to it from now on for ease 😊), you upload your own designs to a platform like Redbubble, Teespring, or Merch by Amazon, and let them pretty much handle all the rest.

That means they print, package, and ship your products when someone orders, while you earn a commission from each sale.

**Pretty cool, right? And it needs minimal work to set up.**

Once your design is uploaded, it can sell over and over again without any extra work from you. Your only job is creating and uploading the design, and of course some marketing. 😊

### **How to start this weekend**

1. Choose a POD platform – Redbubble is very beginner-friendly, while Merch by Amazon has great traffic but requires an application.

2. Create your designs – Use free tools like Canva or Photopea to make simple text- or graphic-based designs. Funny quotes, niche hobbies, and trending memes work well.
3. Upload your designs – Add a catchy title, keyword-rich description, and relevant tags. Don't overthink it... Just get a few products live and take it from there.

We'd recommend starting with 5–10 designs to get a feel for what works.

Look at what's trending – so think seasonal, niche interests, etc, then use social media or Pinterest to promote your designs for free traffic.

Once your designs are up, they can start generating sales without any hands-on effort. The more designs you add over time, the more income potential you build.

POD isn't a guaranteed overnight success, but it's a quick, easy, and fun way to dip your toes into the world of passive income. And yes... you *can* start this weekend.

## **Affiliate Blogging or Niche Websites**

If you enjoy writing or sharing helpful information, creating a blog or niche website can be a powerful way to earn passive income through affiliate marketing.

Affiliate marketing is when you promote other people's products using a special link. If someone clicks your link and makes a purchase, you earn a commission without having to create or ship anything yourself.

With platforms like Amazon Associates, ShareASale, and CJ Affiliate, there are thousands of products you can promote in just about any niche you can think of... pets, gadgets, beauty, books, fitness, and more.

**Be warned – this is certainly not an easy road to take!**

It'll likely take ongoing work over many months and years to make your site successful (and anyone who says otherwise probably isn't telling you the truth. 😊)

But if it fits in with your skillset and you're prepared for that, it can be an excellent route towards passive income...

**And you can certainly start a new site in a single weekend.**

1. Pick a niche – Choose something specific but popular, like “home office setup” or “eco-friendly kitchen tools.” You'll need to do some research to make sure the niche you choose has good money

making potential... Look online for inspiration, or get ChatGPT to analyse a topic you are considering.

2. Build a simple site – Use a platform like WordPress or Wix to create a quick one-page site or blog. We'd generally recommend WordPress because it's free, flexible, and search-engine friendly. You'll just need to budget for some simple hosting and a domain name.
3. Join affiliate programs – If you're wanting to promote physical products, sign up for Amazon Associates for its wide product selection, or if you're considering digital products (like ebooks, courses, apps, etc), take a look at platforms like Clickbank.
4. Kickstart your site by writing two or three helpful posts – For example, "5 Must-Have Tools for Remote Work" with affiliate links to each item.
5. Then, keep going! You'll need to keep posting regularly and coming up with fresh content ideas.

To be successful, you'll need to focus on helpful, honest content! People trust genuine recommendations.

Use free keyword tools (like Ubersuggest or Google Trends) to find what people are searching for...

And don't forget to share your blog post in relevant Facebook groups, forums, or Pinterest boards for traffic.

This strategy takes a little more setup than others (and we've certainly only covered the basics here), but it's extremely scalable.

Over time, your blog can become a passive money machine, with new content gradually building more traffic and income...

Just remember – the key is putting in the hard yards over the long-term. You can't just launch a site, make a couple of posts and expect it to become successful...

But you can have your first affiliate site live by Sunday evening – and there's a lot to be said for making it real, because many people never even get that far. 😊

## Low-Content Books on Amazon KDP

Ever thought about becoming a published author without writing a single chapter? With low-content books on Amazon KDP (Kindle Direct Publishing), you can.

Low-content books are things like journals, planners, coloring books, and logbooks. They don't require much writing... Just structured pages that people can print and fill out.

And the beauty is, once your book is live on Amazon, it can generate passive income 24/7, with no inventory or shipping for you to worry about.

Amazon is one of the biggest online marketplaces in the world. If you create a useful, well-designed low-content book in a popular niche, people can find it, and buy it, without you having to lift a finger after the upload...

Although you can of course also do additional marketing to push things further, like investing in paid ads.

### How to start this weekend

1. Choose a niche – Think about what people need help organizing or tracking. Ideas: fitness journals, gratitude logs, meal planners, or budget trackers.

2. Design your book – Use tools like Canva, Book Bolt, or PowerPoint to create 6x9 inch or 8.5x11 inch interior pages. Keep it simple, clean and fuss-free.
3. Create a cover – Canva has free templates for KDP book covers, or you could ask AI.
4. Set up your Amazon KDP account – It's free to join and only takes a few minutes.
5. Upload your book – Add your title, description, keywords, and pricing.

Start by researching bestsellers in your chosen niche for inspiration. Don't reinvent the wheel - just add your own twist.

**Start with one book, but plan to grow a series or brand over time. The feeling of seeing your first book published will give you the inspiration to carry on!**

## Stock Photography or AI-Generated Art

Got a phone full of photos? Or maybe you've been playing around with AI art tools?

Good news! You can turn both into passive income by uploading images to stock photo platforms.

Websites like Shutterstock and Adobe Stock allow you to sell your photos, illustrations, or digital art. Once uploaded, your work can be downloaded by businesses, marketers, and content creators around the world for a royalty each time.

### How to start this weekend

1. Pick a platform – Create contributor accounts on 1-2 sites like Adobe Stock or Shutterstock.
2. Choose your content – Look through your phone or camera for quality shots: nature, tech, food, business, people, or workspace scenes all sell well.
3. Edit & upload – Use free tools like Snapseed or Lightroom Mobile to clean up your images. Add relevant titles and keywords to help people find them.
4. Try AI-generated art – Tools like DALL·E, Midjourney, or NightCafe let you create stunning, niche-specific artwork with just a few prompts.

Consistency matters. Upload 10-20 images to start and keep adding over time.

Also, don't forget to check platform guidelines for quality and content rules.

Whether you're snapping photos on your phone or creating stunning visuals with AI, this is a simple, low-effort way to earn passive income doing something creative. It's also perfect for introverts... No marketing, no selling, just uploading and letting the platforms do the work.

## Digital Downloads on Etsy

Contrary to popular belief, Etsy isn't just for handmade crafts... It's also a goldmine for digital products.

From planners and checklists to wall art and templates, people are actively searching for downloadable items they can access instantly.

Digital products on Etsy require no shipping, no inventory, and no customer service beyond the occasional message. Once your product is live, it's available to a global audience 24/7, ready to earn you income in your sleep.

### How to start this weekend

1. Choose a product type - Planners, budget trackers, social media templates, wedding checklists, or printable wall art are great starters.
2. Design your product – Use Canva, PowerPoint, or Google Slides to create your file. Keep it simple, clean, and useful.
3. Create your Etsy shop – Sign up and fill out your shop details (you can set up a basic store in under an hour).
4. Upload your product – Add a clear title, description, tags, and high-quality preview images to attract buyers.

Why not also consider offering bundles or themed packs to increase value?

Once your first few products are live, Etsy can become a passive income machine. People are always looking for solutions, organizers, and aesthetic digital content. With consistent uploads, you can build a digital storefront that keeps working for you, long after your weekend is over.

## Start Small, Think Big

You don't need a huge budget, fancy skills, or months of prep to start earning passive income. As you've seen, each of the five methods in this report can be started with just a weekend's worth of effort, and they're all scalable over time.

The key is not to overwhelm yourself by trying to do everything at once. Pick one method that feels the most exciting or doable for you and then just start.

**Done is always better than perfect... You can always tweak, grow, and improve later.**

A few hours this weekend can plant seeds that grow into consistent, low-effort income over time.

**You've got the tools. You've got the ideas. All that's left is to take that first step. 😊**